

**3.4.3: Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years**

**Response:**

**Links redirecting to journal source site website in case of digital journals**

S.No	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to website of the Journal
1	Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies	Nischay Ku. Upamannu	Management	FIIB Business Review	2023	23197145	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
2	Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies	Sneha Rajput	Management	FIIB Business Review	2023	23197145	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
3	Antecedents of Customer Loyalty and Word of Mouth: A Study on Consumer Durables in Emerging Economies	S.S Bhakar	Management	FIIB Business Review	2023	2319-7145	<a href="https://journals.sagepub.com/home/FIB">https://journals.sagepub.com/home/FIB</a>
4	Analysis of Impulse Buying Behaviour of Consumer During COVID-19: An Empirical Study	Richa Banerjee	Management	Millennial Asia	2023	09763996	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
5	Analysis of Impulse Buying Behaviour of Consumer During COVID-19: An Empirical Study	Saifali Chuahan	Management	Millennial Asia	2023	0976-3996	<a href="https://journals.sagepub.com/home/mla">https://journals.sagepub.com/home/mla</a>
6	Optimization of convolutional neural network hyperparameters using improved competitive gray wolf optimizer for recognition of static signs of Indian Sign Language	Nitin Paharia	Management	Journal of Electronic Imaging	2023	10179909	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
7	Deterioration Control Decision Support System for the Retailer during Availability of Trade Credit and Shortages	Amrita Bhadoriya	Management	Mathematics	2023	22277390	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
8	Operational risk and regulatory capital: do public and private banks differ?	Tarika Singh Sikarwar	Management	Journal of Operational Risk	2023	17446740	<a href="https://www.scopus.com/">https://www.scopus.com/</a>

9	Operational risk and regulatory capital: do public and private banks differ?	Harshita Mathur	Management	Journal of Operational Risk	2023	17446740	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
10	Exploring the Effectiveness of Natural Language Processing in Customer Service	Brahmmanad Sharma	Management	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
11	Classification of ultrasound breast cancer image using tuning up the hyper-parameter of convolutional neural network	Satish Bansal	IT	OnkologiaiRadioterapia	2023	18968961	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
12	Stock Price Prediction using Modified BPSO for Feature Selection with RNN Variants on Top Tech Companies	Nitin Paharia	IT	2023 World Conference on Communication and Computing, WCONF 2023	2023	979-835031120-4	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
13	Role of Online Shopping Websites in Consumer Satisfaction Based Statistical Analysis	Saifali Chuahan	Management	Proceedings - 2023 12th IEEE International Conference on Communication Systems and Network Technologies, CSNT 2023	2023	978-166546261-7	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
14	Encouraging employee voice behaviour through organisational support and felt obligation for constructive change	Abhijeet singh Chauhan	Management	International Journal of Trade and Global Markets	2023	17427541	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
15	Encouraging employee voice behaviour through organisational support and felt obligation for constructive change	Garima Mathur	Management	International Journal of Trade and Global Markets	2023	17427541	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
16	Association of investors' investment decision, informational heuristics and demography: Indian evidence	Navita Nathani	Management	International Journal of Trade and Global Markets	2023	17427541	<a href="https://www.scopus.com/">https://www.scopus.com/</a>

17	Association of investors' investment decision, informational heuristics and demography: Indian evidence	Garima Mathur	Management	International Journal of Trade and Global Markets	2023	17427541	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
18	Association of investors' investment decision, informational heuristics and demography: Indian evidence	Simran Rohira	Management	International Journal of Trade and Global Markets	2023	17427541	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
19	Recommendation System Based on Double Ensemble Models using KNN-MF	Krishan Kant Yadav	IT	Krishan kant Yadav	2023	2158107X	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
20	Novelty Vs Familiarity: Identification of Satisfaction and Loyalty in Context of Visitor's Perception	Garima Mathur	Management	International Journal of Hospitality and Tourism Systems	2023	9746250	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
21	Novelty Vs Familiarity: Identification of Satisfaction and Loyalty in Context of Visitor's Perception	Richa Banerjee	Management	International Journal of Hospitality and Tourism Systems	2023	09746250	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
22	Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions	Garima Mathur	Management	Employee Responsibilities and Rights Journal	2023	08927545	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
23	Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions	Abhijeet singh Chauhan	Management	Employee Responsibilities and Rights Journal	2023	08927545	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
24	Coping Strategies for Employee Turnover: Testing Emotion-Focused & Problem-Focused Dimensions	Chanda Gulati	Management	Employee Responsibilities and Rights Journal	2023	08927545	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
25	Lips and Tongue Cancer Classification Using Deep Learning Neural Network	Satish Bansal	IT	2023 6th International Conference on Information Systems and Computer Networks, ISCON 2023	2023	979-835034696-1	<a href="https://www.scopus.com/">https://www.scopus.com/</a>

26	Analysis and Interpretation of Adolescent Multi Relationship and Privacy during COVID-19 Pandemic	Nitin Paharia	IT	2023 6th International Conference on Information Systems and Computer Networks, ISCON 2023	2023	979-835034696-1	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
27	Digital branding adoption by specialty eatery start-ups in the post-pandemic environment in India	Sneha Rajput	Management	Cogent Business and Management	2023	23311975	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
28	Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector	Chanda Gulati	Management	FIIB Business Review	2023	23197145	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
29	Internal Branding: Connecting Links to Establish Employees' Brand Behaviour in Hospitality Sector	Garima Mathur	Management	FIIB Business Review	2023	23197145	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
30	A generalized payment policy for deteriorating items when demand depends on price, stock, and advertisement under carbon tax regulations	Amrita Bhadoriya	IT	Mathematics and computers in simulation	2023	<a href="https://doi.org/10.1016/j.matcom.2022.12.015">https://doi.org/10.1016/j.matcom.2022.12.015</a>	<a href="https://www.scopus.com/home.uri">https://www.scopus.com/home.uri</a>
31	Collaborative Filtering Based Hybrid Recommendation System Using Neural Network and Matrix Factorization Techniques	Krishan Kant Yadav	IT	International Journal of Intelligent Systems and Applications in Engineering (IJISAE)	2023	2147-6799	<a href="https://ijisae.org/index.php/IJISAE">https://ijisae.org/index.php/IJISAE</a>
32	A deterministic model for perishable inventory with variable demand under demand dependent production rate, inflation, and customer returns.	Amrita Bhadoriya	IT	International Journal of Procurement Management	2023	1753-8432	<a href="https://www.inderscience.com/jhome.php?jcode=ijpm">https://www.inderscience.com/jhome.php?jcode=ijpm</a>
33	Consumer Decision-Making in E-Commerce: A Literature Review of Factors Influencing Online Purchases	Vivek shrivastava	IT	Journal Of Herbin engineering University	2023	10067043	<a href="https://harbinengineeringjournal.com/index.php/journal">https://harbinengineeringjournal.com/index.php/journal</a>
34	Mathematical Study of One Prey and Two Competing Predators Considering Beddington-DeAngelis Functional Response with Distributed Delay,	Raveendra Babu	Management	International Journal of Intelligent Systems and Applications in Engineering (IJISAE)	2023	2985-7619	<a href="https://ijisae.org/index.php/IJISAE">https://ijisae.org/index.php/IJISAE</a>
35	Multilateralism in nations: An empirical research	Tarika Singh Sikarwar	Management	International Journal of Business Excellence	2023	1756-0047	<a href="https://www.inderscience.com/jhome.php?jcode=ijbex">https://www.inderscience.com/jhome.php?jcode=ijbex</a>

36	Does Electronic Banking Improve the Bank Performance of Indian Public Sector Banks: A Study of Post Covid Scenario.	Richa Banerjee	Management	Pacific Business Review International	2023	0974-438X(P)	<a href="http://www.pbr.co.in/">http://www.pbr.co.in/</a>
37	Does Electronic Banking Improve the Bank Performance of Indian Public Sector Banks: A Study of Post Covid Scenario.	Subeer Banerjee	Management	Pacific Business Review International	2023	0974-438X(P)	<a href="http://www.pbr.co.in/">http://www.pbr.co.in/</a>
38	E-Payment System reforms and its impact on Currency in Circulation in India: Evaluation using Vector Autoregressive Model (VAR)	Navita Nathani	Management	Purushartha	2022	10.21844/16202115105	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
39	E-Payment System reforms and its impact on Currency in Circulation in India: Evaluation using Vector Autoregressive Model (VAR)	Nishant Joshi	Management	Purushartha	2022	10.21844/16202115105	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
40	Determinants of adoption of latest version smartphones: Theory and evidence	Sneha Rajput	Management	Technological Forecasting and Social Change	2022	10.1016/j.techfore.2021.121410	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
41	Technology Driven Tourism: A PLS SEM Model of its Antecedents in Tourist Behavior Intention	Sneha Rajput	Management	2022 IEEE Conference on Interdisciplinary Approaches in Technology and Management for Social Innovation, IATMSI 2022	2022	10.1109/IATMSI56455.2022.10119265	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
42	Climate and Felt Obligation as Antecedents of Employee Voice Behaviour	Richa Banerjee	Management	Employee Responsibilities and Rights Journal	2022	10.1007/s10672-022-09435-0	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
43	Climate and Felt Obligation as Antecedents of Employee Voice Behaviour	Abhijeet singh Chauhan	Management	Employee Responsibilities and Rights Journal	2022	10.1007/s10672-022-09435-0	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
44	Climate and Felt Obligation as Antecedents of Employee Voice Behaviour	Subeer banerjee	Management	Employee Responsibilities and Rights Journal	2022	10.1007/s10672-022-09435-0	<a href="https://www.scopus.com/">https://www.scopus.com/</a>

45	Social media campaigns and domestic products consumption: a study on an emerging economy	Sneha Rajput	Management	Cogent Business and Management	2022	10.1080/23311975.2022.2143018	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
46	Social media campaigns and domestic products consumption: a study on an emerging economy	Nischay Ku. Upamannu	Management	Cogent Business and Management	2022	10.1080/23311975.2022.2143018	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
47	Social media campaigns and domestic products consumption: a study on an emerging economy	Brahmmanad Sharma	Management	Cogent Business and Management	2022	10.1080/23311975.2022.2143018	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
48	Factors of adoption of Artificial Intelligence (AI) and Internet of Medical Things (IOMT) amongst Healthcare Workers: A Descriptive Analysis	Tarika Singh Sikarwar	Management	International Journal of Systematic Innovation	2022	20778767	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
49	Volatility study in some of the emerging stock markets: a GARCH approach	Navita Nathani	Management	World Review of Science, Technology and Sustainable Development	2022	10.1504/WRSTS D.2022.123781	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
50	Analysis on road crash severity of drivers using machine learning techniques	Saifali Chauhan	Management	International Journal of Engineering Systems Modelling and Simulation	2022	10.1504/ijesms.2022.123344	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
51	Relationship assessment of perceived quality, perceived value, hospital image and patient satisfaction with respect to health services	Nischay Ku. Upamannu	Management	International Journal of Trade and Global Markets	2022	10.1504/IJTG.M.2022.121448	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
52	Examining the structural relationships among e-learning interactivity, uncertainty avoidance, and perceived risks of COVID-19: Applying extended technology acceptance model	Indira Sharma	Management	International Journal of Human-Computer Interaction	2022	10.1080/10447318.2021.1970430	<a href="https://www.scopus.com/">https://www.scopus.com/</a>

53	Feature selection using improved multiobjective and opposition - based competitive binary gray wolf optimizer for facial expression recognition	Nitin Paharia	IT	<a href="#">Journal of electronic imaging</a>	2022	<a href="#">1754-8853</a>	<a href="https://www.google.com/url?sa=t&amp;rct=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=&amp;cad=rja&amp;uact=8&amp;ved=2ahUKEwiN0-Kz_NSEAxVD3TgGHTx5AAUQFnoECBcOAO&amp;url=https%3A%2F%2Fwww.imaging.org%2FIST%2FIST%2FPublications%2FJournal_of_Electronic_Imaging.aspx&amp;usq=AOvVaw16v5jNus2oiHbJqoKbg4a&amp;opi=89978449">https://www.google.com/url?sa=t&amp;rct=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=&amp;cad=rja&amp;uact=8&amp;ved=2ahUKEwiN0-Kz_NSEAxVD3TgGHTx5AAUQFnoECBcOAO&amp;url=https%3A%2F%2Fwww.imaging.org%2FIST%2FIST%2FPublications%2FJournal_of_Electronic_Imaging.aspx&amp;usq=AOvVaw16v5jNus2oiHbJqoKbg4a&amp;opi=89978449</a>
54	Relationship between work life Balance and organisational commitment : An Emperivcal Study on Academicians in U.P India	Amitabha Maheshwari	Commerce	Journal of Management and Entrepreneurship	2022	2229-5348	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101051415&amp;flag=Search">https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101051415&amp;flag=Search</a>
55	Macroeconomic Variable Influence on Auto and Bank NSE Sectoral Indices	Amitabha Maheshwari	Commerce	Anvesak	2022	0378-4568	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002193&amp;flag=Search">https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002193&amp;flag=Search</a>
56	Are Teachers Aware Enough for SWAYAM Usage?	Tarika Singh Sikarwar	Management	International Journal of Mechanical Engineering	2022	0974-5823	<a href="https://www.kalaharijournals.com/ijme.php">https://www.kalaharijournals.com/ijme.php</a>
57	Did India Find new Innovations Post Covid -19 pandemic ? : A Study with respect to fast moving consumer goods	Nischay Ku. Upamannu	Management	Shodh Prabha	2022	0974-8946	<a href="#">5283580 UGC-Cancelled-List.pdf</a>
58	Teacher evaluation of institutional performance: Managing cultural knowledge infrastructure in knowledge organisations	Garima Mathur	Management	International Journal of Knowledge Management	2021	10.4018/IJKM.2021100105	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
59	A technology acceptance model-based analytics for online mobile games using machine learning techniques	Saifali Chauhan	Management	Symmetry	2021	10.3390/sym13081545	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
60	Predicting green purchase intention through attitude and social norms: A study of eco-friendly products	Pranshuma n Parashar	Management	Indian Journal of Ecology	2021	03045250	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
61	Predicting green purchase intention through attitude and social norms: A study of eco-friendly products	Garima Mathur	Management	Indian Journal of Ecology	2021	03045250	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
62	THE CITIZENSHIP AMENDMENT ACT (CAA), AND SOCIAL UNREST IN INDIA: CONFLICT CREATION OR MANAGEMENT BY SOCIAL MEDIA TECHNOLOGY	Tarika Singh Sikarwar	Management	International Journal of Development and Conflict	2021	20102690	<a href="https://www.scopus.com/">https://www.scopus.com/</a>



63	Impact of tax knowledge, tax penalties, and E-filing on tax compliance in India	Navita Nathani	Management	Indian Journal of Finance	2021	9738711	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
64	Much Needed 'Pad Man' for Indian Females to Be Dignified: A Case Study on Period Poverty	Sneha Rajput	Management	Social and Sustainability Marketing: A Casebook for Reaching Your Socially Responsible Consumers through Marketing Science	2021	978-100040802-7	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
65	Much Needed 'Pad Man' for Indian Females to Be Dignified: A Case Study on Period Poverty	Pooja Jain	Commerce	Social and Sustainability Marketing: A Casebook for Reaching Your Socially Responsible Consumers through Marketing Science	2021	978-100040802-7	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
66	Recognition of 'yoga-asana' using bidirectional LSTM with CNN features	Nitin Paharia	IT	International Journal of Arts and Technology	2021	10.1504/IJART.2021.120765	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
67	Recognition of 'yoga-asana' using bidirectional LSTM with CNN features	Rajesh Gupta	IT	International Journal of Arts and Technology	2021	10.1504/IJART.2021.120765	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
68	Optimal order quantity with endogenous discounted partial advance payment and trade-credit for inventory model with linear time varying demand	Rajesh Gupta	IT	International Journal of Mathematics in Operational Research	2021	17575850	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
69	An empirical study on user buying behaviour in fashion industry using logistic regression	Saifali Chauhan	Management	International Journal of Engineering Systems Modelling and Simulation	2021	17559758	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
70	An empirical study on user buying behaviour in fashion industry using logistic regression	Richa Banerjee	Management	International Journal of Engineering Systems Modelling and Simulation	2021	17559758	<a href="https://www.scopus.com/">https://www.scopus.com/</a>

71	An empirical study on user buying behaviour in fashion industry using logistic regression	S.S Bhakar	Management	International Journal of Engineering Systems Modelling and Simulation	2021	17559758	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
72	Financial inclusion: Impact of accessibility, availability, and usage of financial services - A study on household workers in Madhya Pradesh, India	Pooja Jain	Commerce	International Journal of Public Sector Performance Management	2021	17411041	<a href="https://www.scopus.com/">https://www.scopus.com/</a>
73	Nepotism Concept Evaluation: A Systematic Review and Bibliometric Analysis	R.P.S Kaurav	Management	Library Philosophy and Practice	2021	1522-0222	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
74	A study on the effect of GST and Demonitization on the growth of MEME	Nischay Ku. Upamannyu	Management	Journal of Advances in Economics and Business Mngament	2021	2394-1545	<a href="https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002193&amp;flag=Search">https://ugccare.unipune.ac.in/Apps1/User/WebA/ViewDetails?JournalId=101002193&amp;flag=Search</a>
75	Investigating the effects of consumer characteristics with respect to brand knowledge and product involvement on brand alliance evaluation	P.K Singh	Management	Asia Pacific Journal of Marketing and Logistics	2021	1355-5855	<a href="https://www.emerald.com/insight/publication/issn/1355-5855">https://www.emerald.com/insight/publication/issn/1355-5855</a>
76	Theoretical Extension of The New Education Policy 2020 using Twitter Mining	R.P.S Kaurav	Management	Journal of Content, Community & Communication	2021	2456-9011	<a href="https://www.amity.edu/gwalior/jccc/index.html">https://www.amity.edu/gwalior/jccc/index.html</a>
77	A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study	Richa Banerjee	Management	International Journal of Pervasive Computing and Communications	2021	1742-7371	<a href="https://www.emerald.com/insight/publication/issn/1742-7371">https://www.emerald.com/insight/publication/issn/1742-7371</a>
78	A self-congruence and impulse buying effect on user's shopping behaviour over social networking sites: an empirical study	Saifali Chuahain	Management	International Journal of Pervasive Computing and Communications	2021	1742-7371	<a href="https://www.emerald.com/insight/publication/issn/1742-7371">https://www.emerald.com/insight/publication/issn/1742-7371</a>
79	The role of sacrifice and service quality in the Indian restaurant industry	Prabhat Kumar kushwah	Management	International journal of business excellence : IJBEX	2021	1756-0055,	<a href="https://www.inderscience.com/jhome.php?code=ijbex">https://www.inderscience.com/jhome.php?code=ijbex</a>
80	A sem Approach : Determinants of capital Structure	Tarika Singh Sikarwar	Management	Finance India	2021	0970-3772	<a href="https://www.financeindia.org/">https://www.financeindia.org/</a>
81	Multilateralism in Nations: An Empirical Research	Tarika Singh Sikarwar	Management	International Journal of Business Excellence (IJBEX)	2021	1756-0047	<a href="https://www.inderscience.com/jhome.php?code=ijbex">https://www.inderscience.com/jhome.php?code=ijbex</a>

82	New Education Policy : Qualitative (Contents) Analysis and twitter Mining (Sentiment Analysis)	R.P.S kaurav	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.12 .20/02	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
83	New Education Policy : Qualitative (Contents) Analysis and twitter Mining (Sentiment Analysis)	Ruturaj Baber	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.12 .20/02	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
84	An Analytical study on Impulse Buying for Online shopping During Covid -19	Saifali Chauhan	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.12 .20/18	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
85	An Analytical study on Impulse Buying for Online shopping During Covid -19	Richa banerjee	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.12 .20/18	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
86	Impact of Price Promotion on brand equity model: A study of online retail store brands	Sher Singh Bhakar	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.06 .20/10	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
87	Impact of Price Promotion on brand equity model: A study of online retail store brands	Shilpa Bhakar	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.06 .20/10	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
88	Impact of Price Promotion on brand equity model: A study of online retail store brands	Shailja Bhakar	Manage ment	Journal of Content, Community and Communicati on	2020	10.31620 /JCCC.06 .20/10	<a href="https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted">https://ugccare.unipune.ac.in/Apps1/User/Web/ScopusDelisted</a>
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90	Factors of Entrepreneurial readiness in Society	R.P.S Kaurav	Manage ment	SEMCOM Management and Technology Review	2020	1177- 4541	<a href="https://www.ugc.gov.in/pdfnews/5283580-UGC-Cancelled-List.pdf">https://www.ugc.gov.in/pdfnews/5283580-UGC-Cancelled-List.pdf</a>
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